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<b>Advertiser</b>		Phone:
Bill To:		Fax:
Address:		Ad Size:
Contact:	Postal Code:	Email:
<b>PUBLICATION:</b>		Website:
Artwork Instructions	<input type="checkbox"/> To be Created (fee to be applied)	<input type="checkbox"/> Client Supplies Artwork ( <input type="checkbox"/> on CD <input type="checkbox"/> Electronically)
Editorial Instructions:	<input type="checkbox"/> To Be Written (fee to be applied)	<input type="checkbox"/> Client to Supply FINAL Copy
Your listings will appear in the following sections of the publication:		<b>Materials/Film Closing Date:</b>
		Total No. of Listings
Special Instruction:		
		Subtotal
		HST (Canada Only)
		Total
Method of Payment: <input type="checkbox"/> Cheque <input type="checkbox"/> Cash <input type="checkbox"/> Visa <input type="checkbox"/> Master Card		Deposit
Credit Card # _____ Expiry Date: ____/____		Balance
Name on Credit Card _____		<b>Balance Due Upon Receipt of Invoice</b>

## TERMS AND CONDITIONS

### I Agree With the Following Terms and Conditions:

- A. Rates quoted are for space only and, unless otherwise indicated in the Insertion Order, assume that the advertiser supplies final film, or art on disk to publishers specifications. Any alterations to comply with specifications and/or advertising designs are subject to a fee. Minimum hourly fee is \$75.00
- B. **30% of payment is due upon contract signing. The remaining 70% is due upon receipt of final invoice, prior to publication going to print. Accounts more than 30 days past due, but less than 120 days past due, shall accrue interest at 2% per month until paid in full. Accounts more than 120 days past due shall be sent to a collection agency.**
- C. All contracts, material and insertion orders are to be sent to Wanda Cuff-Young Inc., PO Box 17035, Station Kelligrews, Conception Bay South, A1X 3H1 Wanda Cuff-Young Incorporated (the Publisher) shall not accept responsibility for materials lost or damaged en route;
- D. The acceptance or execution of an order is subject to approval by the publisher.
- E. The Publisher shall not be bound by any condition, printed or otherwise, appearing on contracts, orders or copy instructions that conflict with the publishers policies;

- F. This document constitutes the entire agreement between the Publisher and the Advertiser, and neither party shall be bound by any representation, warranty or statement that is not expressly included herein.
- G. All advertising is published with the understanding that the Advertiser and/or the Advertising Agency assume all responsibility for all advertising submitted, printed or published. The Advertiser and/or Advertising Agency shall take full responsibility for any copyright restrictions, claims, contracts, or any other encumbrances that may exist on any or all materials, including photographs, text, illustrations, representations, sketches, maps, trademarks, labels or other copyrighted matter, submitted for inclusion in Wanda Cuff-Young publications;
- H. Cancellations will not be accepted less than two (2) weeks prior to the space closing date for ad bookings. Orders placed within two (2) weeks prior to closing date for ad bookings shall be binding and cancellations shall not be accepted;
- I. Errors do happen, despite all possible methods of prevention. It is the Publisher's policy to give credit only if an error obviously and materially affects the drawing power of the ad. However, the Publisher will not assume responsibility for errors on ad proofs signed "approved without changes" by the Advertiser.

**Please carefully review "Publication Rate Sheet / Specifications" for complete instructions and rate structures.**

Signature: _____	Date: _____
Name: (Please Print): _____	Company: _____
Position: _____	Wanda Cuff-Young Inc. Rep: _____